HERSHEYPARK

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HERSHEYPARK LAUNCHES ITS 10TH COASTER IN 2004

HERSHEY- The world's first hydraulic launch coaster, featuring inversions, will race into **Hersheypark** for the 2004 season, bringing the Park s herd of roller coasters to a perfect ten.

Built by world renowned Intamin AG of Switzerland, the new high speed coaster will accelerate from 0 to 72 miles per hour in approximately 2 seconds! Climbing a nearly vertical incline to a height of 150 then plummeting approximately 180 at a 90° angle, the new coaster weaves its way through nearly four and one half acres on 2,600 of steel track and interacts with three **Hersheypark** rides: Monorail, Dry Gulch Railroad, and The Trailblazer. It will also cross over Spring Creek twice. The station house for the new coaster will be located in the Pioneer Frontier section of the Park and will feature a dual rider loading/unloading operation.

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Coaster lovers will be treated to several customized, unique elements: Top Hat (150), Power Drop (approximately 180), Cobra Loop (135), Barrel Rolls, and a dramatic Flying Snake Dive.

The new coaster features two trains, 20 passengers per train for a theoretical ride capacity of 1,200 riders per hour. Ride time is approximately 60 action packed seconds!

The management and staff of **Hersheypark** are asking the public to help name the new coaster by participating in the **Hersheypark** Name the Coaster Roundup. The search for a name has been narrowed to three choices: Steel Stampede, Renegade, and Storm Runner. The public is invited to help choose the final name for the 2004 coaster; information on voting is available at 1-866-HPK-2004 or www.Hersheypark.com. The contest runs August 5- 19 and the winning name will be announced at a later date.

For additional information on **Hersheypark** and its more than 60 rides and attractions, visit the website at www.HersheyPA.com or call 1-800-HERSHEY.

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